

GORDON C. CHANG

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EDUCATION

Ph.D., Sociology, University of California, San Diego (UC San Diego), Dec 2008.
Qualifying Examination Areas: Sociology of Culture; Qualitative Methods
Dissertation: *The Politics of Representation and the Social Order: In the War on Terror*
M.A., Education, University of California, Los Angeles (UCLA), 2002.
Specialization: Higher Education
B.A. (magna cum laude), Sociology (with high distinction), UC San Diego, 2001.

ACADEMIC POSITIONS

Visiting Scholar, Department of Sociology, UC San Diego, Summer-Fall 2013 (scheduled).

Assistant Professor, Department of Sociology and Anthropology, Western Illinois University, 2010-present.

Lecturer, Department of Sociology, University of California, Davis (UC Davis), 2009-2010.

Postdoctoral Scholar, Center for Research in Educational Equity, Access, and Teaching Excellence (CREATE), UC San Diego, 2009.

PUBLICATIONS

Primary Area: Discourse/Knowledge

- Chang, Gordon C., Kerstin Lueck, and Hugh B. Mehan. 2013. "Evidencing International Threat: Examining Iraq Survey Group's Post-Invasion Verification of Iraq's WMD Threat." *Journal of Language and Politics* 12(1): 29-58.
- Chang, Gordon C. 2012. Book Review: Adam Hodges' *The "War on Terror" Narrative: Discourse and Intertextuality in the Construction and Contestation of Sociopolitical Reality* (Oxford University Press, 2011, 180 pages). *Presidential Studies Quarterly* 42(2): 409-411.
- Chang, Gordon C. 2011. "Ethnomethodology." Entry for *Wiley-Blackwell Concise Encyclopedia of Sociology*, edited by George Ritzer and J. Michael Ryan.
- Chang, Gordon C. and Hugh B. Mehan. 2008. "Why We Must Attack Iraq: Bush's Reasoning Practices and Argumentation System." *Discourse and Society* 19(4): 449-478.

Chang, Gordon C. and Hugh B. Mehan. 2006. "Discourse in a Religious Mode: The Bush Administration's Discourse in the War on Terrorism and Its Challenges." *Pragmatics* 16(1): 1-23. Translated into Czech and republished as "Diskurz vedený nábožensky: Bushova vláda o válce s terorismem a alternativní diskurzy." *Biograf: Journal of the Association for Biographical and Reflexive Sociology* (40-41): 85-111 (Prague, Czech Republic).

Chang, Gordon C. and J.R. Osborn. 2005. "Spectacular Colleges and Spectacular Rankings: The U.S. News Rankings of American "Best" Colleges." *Journal of Consumer Culture* 5(3): 338-364.

Secondary Area: Inequality

Hugh Mehan, Gordon C. Chang, Makeba Jones, and Season S. Mussey. 2012. *In College's Front Door: Creating a College-Bound Culture of Learning in High Schools*. Boulder, CO: Paradigm Publishers.

Mehan, Hugh B. and Gordon C. Chang. 2011. "Is It Wrong For Us to Want Good Things?: The Origins of Gompers Charter Middle School." *Journal of Educational Change* 12(1): 47-70.

WORKS IN PROGRESS

Chang, Gordon C. In preparation. *When Reason Screams: A Dissection of Knowledge Systems in Mao's China, Bush's War, and Europe's Witch-Hunts* (Tentative book manuscript title).

PAPERS AND PRESENTATIONS

Mannion, Elgin and Gordon C. Chang. 2013. "Curbing the Enthusiasm, but not the Growth: An Examination of the Demographic, Political, and Economic Determinants of Entitlement Spending." The 76th Annual Meeting of the Midwest Sociological Society, 27-30 March 2013, Chicago, IL.

Chang, Gordon C. and Elgin Mannion. 2012. "The Symbolic Proof of Witches' Misdemeanors: A Qualitative Study of Compact Symbolic Structures." The 75th Annual Meeting of the Midwest Sociological Society, 29 March 2012, Minneapolis, MN.

Mannion, Elgin and Gordon C. Chang. 2012. "Labor Market Flexibility and Economic Performance: Comparing Right-To-Work and Non-Right-to-Work States in the U.S." The 75th Annual Meeting of the Midwest Sociological Society, 1 April, 2012, Minneapolis, MN.

Mannion, Elgin and Gordon C. Chang. 2012. "Household Economic Well-being in the Current Economic Crisis: An Assessment of the Major Indicators." The 75th Annual Meeting of the Midwest Sociological Society, 30 March 2012, Minneapolis, MN.

Mehan, Hugh B. and Gordon C. Chang. 2011. "Charter Schools Are Not Superman: The Possibilities and Limitations of Local Educational Control." Paper presented at the 106th annual meeting of the American Sociological Association, 20 August 2011, Las Vegas, NV.

Chang, Gordon C. 2010. "The Move toward a High-Tuition Model at the University of California: The Role of Institutional Actors." Invited presentation at the Spencer Research Group, CREATE, 24 May 2010, UC San Diego.

Chang, Gordon C. 2009. "The Horror of Social Knowledge." Invited presentation at Western Illinois University, Department of Sociology, 7 December 2009, Macomb, IL.

Chang, Gordon C. and Joshua D. Shapiro. 2009. "Modernity and the Problem of Meaning." Paper presented at the 104th annual meeting of the American Sociological Association, 8-11 August 2009, San Francisco, CA.

Chang, Gordon C. and Hugh B. Mehan. 2009. "Political Threat, Risk, Cost, Benefit: Mundane Reasoning Practices in Technical Assessment." Paper presented at the 104th annual meeting of the American Sociological Association, 8-11 August 2009, San Francisco, CA.

Chang, Gordon C. 2009. "The Social Psychology of the Global Political Order." Invited presentation at Chinese University of Hong Kong (CUHK), Department of Sociology, 4 May 2009, Hong Kong.

Chang, Gordon C. and Hugh B. Mehan. 2008. "Discursive Construction of Political Evidence and Counterevidence: Representing the Need of the Iraq Invasion." Paper presented at the 103rd annual meeting of the American Sociological Association, 1-4 August 2008, Boston, MA.

Chang, Gordon C. 2008. "The Cultural and Political Myths of Tibet in U.S.-China Relations." Research presented at the 103rd annual meeting of the American Sociological Association, 1-4 August 2008, Boston, MA.

Chang, Gordon C. and Demetrios Psihopaidas. 2007. "American Soldiers as Cultural Heroes: In the Abu Ghraib Prisoner Abuse Scandal." Paper presented at the 106th annual meeting of the American Anthropological Association, 28 November - 2 December 2007, Washington, D.C.

Chang, Gordon C. and Rachel Jacob-Almeida. 2007. "Egalitarian Discourses in Privatization: American Higher Education's High-Tuition, High-Aid Debates." Paper presented at the 102th annual meeting of the American Sociological Association, 11-14 August 2007, New York, NY.

Chang, Gordon C. 2007. "Life as a Work of Art?: The Sociology of Art and Life-Art." Paper presented at the 102th annual meeting of the American Sociological Association, 11-14 August 2007, New York, NY.

Chang, Gordon C. 2006. "The Politics of Representation and the Integration of Qualitative Methods." Paper presented at the 11th American Sociological Association Methodology Section Conference, 14 April 2006, University of Connecticut, Storrs, CT.

Chang, Gordon C. 2006. "The Politics of Representation as an Integrative Qualitative Method." Paper presented at the First Annual Sociology Graduate Student Conference, 7 April 2006, UC San Diego.

Chang, Gordon C. and Hugh B. Mehan. 2005. "Symbolic Interaction in Public Political Discourse: Initial Construction of the War on Terror Symbolic World." Paper presented at the 100th annual meeting of the American Sociological Association, 13-16 August 2005, Philadelphia, PA.

Chang, Gordon C. and Colin Ong-Dean. 2005. "The 'High-Fee, High-Aid' Model of Student Finance: Consequences for Low-Income Students." Paper presented at the 100th annual meeting of the American Sociological Association, 13-16 August 2005, Philadelphia, PA.

Chang, Gordon C. and J.R. Osborn. 2004. "The Fluid Meanings of Abstraction: Higher Education and the *U.S. News* Rankings of Colleges." Paper presented at the 99th annual meeting of the American Sociological Association, 14-17 August 2004, San Francisco, CA.

Chang, Gordon C. 2003. "Business Influence on K-12 Education: Historical Context of the Standards-Based Reform Movement." Paper presented at the 98th annual meeting of the American Sociological Association, 16-19 August 2003, Atlanta, GA.

Maldonado, David, Robert Rhoads, and Gordon Chang. 2002. "The Student-Initiated Retention Project: Toward a Theory of Student Self-Empowerment." Paper presented at the 27th annual meeting of the Association for the Study of Higher Education, 21-24 November 2002, Sacramento, CA.

SELECTED FELLOWSHIPS AND RECOGNITIONS

Dissertation Fellowship, Department of Sociology, UC San Diego, Spring 2008.

San Diego Fellowship, Department of Sociology and the Office of Graduate Studies and Research, UC San Diego, 2003-2007.

Outstanding Scholarship and Program Dedication Award, African and African-American Studies Research Project, UC San Diego, 2005.

Grant Recipient, Campus Equality Initiative Research Grant Competition, The Pell Institute for the Study of Opportunity in Higher Education, Washington, D.C., 2004.

TEACHING EXPERIENCE

Courses Taught:

Western Illinois University, Department of Sociology and Anthropology, 2010-2013.

- SOC 100: Introduction to Sociology
- SOC 200: Contemporary Social Problems
- SOC 333: Classical Sociological Theory
- SOC 334: Contemporary Sociological Theory
- SOC 519: Contemporary Sociological Theory
- SOC 535: Qualitative Research Methods

UC Davis, Department of Sociology, UC Davis, 2009-2010.

- SOC 25: Sociology of Popular Culture
- SOC 124: Sociology of Education
- SOC 180A: Complex Organizations
- SOC 118: Political Sociology

UC San Diego, Department of Sociology, 2008.

- SOCB 112: Social Psychology

UC San Diego Extension, Academic Connections, 2006.
“Thinking About Our World Through Food, Clothing, and Movies.”

PROFESSIONAL SERVICE

Committees/Boards:

Co-Advisor/Advisor, Western Anthropology and Sociology Club (WASC) and Western Against Slavery, Western Illinois University, 2013-2014 (scheduled).

Planning Committee Member, Illinois Association for Cultural Diversity and Dealing with Difference Institute, Western Illinois University, 2013-2014 (scheduled).

Cultural Sociology Area Editor, Teaching Resources and Innovations Library for Sociology (TRAILS), American Sociological Association (ASA), 2010-2013.

M.A. Paper/Thesis Committee Member, Department of Sociology and Anthropology, Western Illinois University, 2012-2013. (M.A. Students: Jeremy Randolph, Alexandra Lamar, Oluwasola A. Elegbede, Courtney Hyett, Karen Brophy).

Technological Representative, Department of Sociology and Anthropology, Western Illinois University, 2011-2013.

Parliamentarian, Department of Sociology and Anthropology, Western Illinois University, 2012-2013.

Co-Organizer, Departmental Faculty Field Trip from Macomb to the Quad Cities campus, Western Illinois University, October 5, 2012.

Session Moderator, “Contemporary Nonviolent Social Justice Activities and Movements,” 19th Dealing with Difference Institute, Illinois Association for Cultural Diversity, Multicultural Center, Western Illinois University, Multicultural Center, May 16, 2012.

Chair, Faculty Recruitment Committee, Department of Sociology and Anthropology, Western Illinois University, 2011-2012.

Committee Member, Theory Working Group, Methods Working Group, Planning Committee, Department of Sociology and Anthropology, Western Illinois University, 2010-2012.

Event Co-Organizer, “Religion and Economic Justice,” with Professor Amy Carr (Religious Studies) and Professor Mohammad Siddiqi (Journalism), Morgan 109, Western Illinois University, March 28, 2012.

Event Co-Organizer, “Occupy and Obama” with Professor Keith Boeckleman (Political Science), Western Illinois University, Malpass Library, February 28, 2012.

Consultant, Center for Research in Educational Equity, Assessment, and Teaching Excellence (CREATE), UC San Diego, Summer 2010.

Reviewer, *American Journal of Sociology*, 2010.

Board Member, African and African-American Studies Research Project (AAASRP), Division of Social Science, UC San Diego, 2003-2009.

Reviewer, *Journal of Pragmatics*, 2008-2009.

Member, Annual Undergraduate Paper Award Committee, African and African-American Studies Research Project (AAASRP), Division of Social Science, UC San Diego, 2007.

Reviewer, *American Sociological Review*, 2006-2007.

Member, Consumer Studies Research Network (CSRN) Section-in-Formation Advising Group, American Sociological Association, 2005-2007.

Organizing Team, "Josephine Baker in Art and Life," Exhibit, UCSD Geisel Library, African and African-American Studies Research Project, UC San Diego, 13 January - 20 March, 2006.

Sociology Graduate Representative, Graduate Student Association, UC San Diego, 2004-2005.

Planning Committee Member, Social Issues and Action Research Group (SIRG), UC San Diego, 2000-2001.

Talks/Panels:

Panelist, "*The Grace Lee Project* Film and Discussion," Art and Self Perception Event Series, University Libraries, Western Illinois University, 25 April 2013.

Co-Presenter (with Chris A Adamski-Mietus), "Dealing with Student Incivility," Department of Sociology and Anthropology Brownbag Session, Western Illinois University, 28 March 2012.

Presenter, "The Heart of Irrational Acts: Verification Activities in European Witch-Hunt Movements," Department of Sociology and Anthropology Brownbag Session, Western Illinois University, 8 February 2012.

Speaker, "Principles of Economic Justice and Injustice," a university-wide educational forum ("teach-in") on Occupy Wall Street, Western Illinois University, 2 November 2011.

Panelist, "Keys to Success or Pitfalls for Failure," a community discussion forum organized by Professor Barry S. McCrary (School of Law Enforcement and Justice Administration) and Professor Christine Anderson (Department of Curriculum & Instruction), Western Illinois University, 26 October 2011.

Guest Presenter, "SOC 500: Proseminar" taught by Prof. Richard Gee, Western Illinois University, 17 November 2010.

Panelist, "Graduate Workshop: The Job Market Experience," Department of Sociology, UC San Diego, 20 May 2010.

Ethnographic Film Judge, "SOC A105/G227: Ethnographic Film: Media Methods," taught by Prof. Bennetta Jules-Rosette. UC San Diego, 16 March 2005 (Spring 2005), 8 December 2005 (Fall 2005), 6 December 2006 (Fall 2006), 12 December 2007 (Fall 2007), 18 March 2009 (Winter 2009).

Introductory Presentation (with Erica Fontana), "Crossing the Cultural Realities of Life and Death: Introduction to Elisabeth L. Cameron's Lecture" African and African-American Studies Research Project (AAASRP), UC San Diego, 20 February 2009.

Guest Lecturer/Facilitator, "SOCC 167: Science and War" taught by Prof. Charles R. Thorpe. UC San Diego, 29 May 2008.

Moderator, Hollywood's Africa Film Symposium, African and African-American Studies Research Project (AAASRP), UC San Diego, 15 February 2008.

Panelist, Graduate Student Orientation and First-Time Teaching Assistant Training Session, Department of Sociology, UC San Diego, 24-25 September 2007.

Guest Lecturer, "American Civil Religion and the War on Terrorism," SOCC 157: Religion in Contemporary Society taught by Prof. Bennetta Jules-Rosette. UC San Diego, 10 May 2007.

Final Project Discussant, "SOCL 104: Field Research: Methods of Participant Observation," taught by Michael A. Haedicke. UC San Diego, 13 March 2007 (Winter 2007).

Moderator, The Josephine Baker Film Symposium, African and African-American Studies Research Project (AAASRP) and the Art, Culture, and Knowledge (ACK) Research Group, UC San Diego, 17 February 2006.

Discussant, *Dangerous Ground* Film Symposium, African and African-American Studies Research Project (AAASRP), UC San Diego, 4 February 2005.

Panelist, "War Crimes and Atrocities: The Rumsfeld Connection," San Diego Veterans for Peace, The Peace and Democracy Action Group of the First Unitarian Church, and North County Coalition for Peace and Justice, 25 September 2004.

Guest Lecturer, "Constructing Meanings of Life through a Variety of Religions." SOCC 156: Sociology of Religion taught by Prof. Bennetta Jules-Rosette. 5 August 2004, UC San Diego.

MEMBERSHIPS/PARTICIPATIONS

American Sociological Association

Midwest Sociological Society

Consumer Studies Research Network